

They are doing it again: Frankfurt looks forward to a second Roomers

Micky Rosen and Alex Urseanu expand their portfolio with Roomers ParkView in their hometown Frankfurt.

Frankfurt am Main, 27 October 2023 | With the first Roomers in Frankfurt's Gutleutstrasse, entrepreneurs and Micky Rosen and Alex Urseanu have made a lasting impact on Germany's hotel landscape. Now they realize a second Roomers in their hometown. Roomers ParkView with 136 rooms and suites, is expected to open at the end of 2024 in Frankfurt's Westend district overlooking the adjacent Grüneburgpark. The property will focus on suites and will bring another innovative gastronomic concept by renowned creative chef The Duc Ngo to Frankfurt. The Roomers Bar on the 17th-floor will offer a view of the skyline, while an exclusive spa will be on the 18th floor. As with the Roomers Baden-Baden, the Gekko Group was able to win over Milanese star designer and long-time friend of the group Piero Lissoni for the interior design. The project will comprise two buildings: a hotel tower with 19 floors and another tower with 26 floors. The latter will house high-class condominium units, which will have access to the Roomers' facilities and services. Project developer and landlord is a joint venture of RFR Group. With Aby Rosen and Michael Fuchs, Urseanu and Rosen have already successfully been working together in the first Roomers. Project developers and Gekko Group were accompanied in the negotiations by the law firms HauckSchuchardt and Hogan Lovells.



About Gekko Group

The Gekko Group, headquartered in Frankfurt am Main, was founded in 2003 by Micky Rosen and Alex Urseanu. With its groundbreaking concepts, the constantly expanding company has made a name for itself internationally and has developed into one of the most innovative brands in the hotel and gastronomy industry. The recipe: a boundless love of life and an uncompromising passion to share it. The portfolio of hotel, gastronomy and event spaces differs in concept and design - but they are all places where the highest gastronomic standards are met, where the lightness of being is lived and the right people meet; encounters of a special kind unfold, and friendships for life are found. The Gekko Group's portfolio in Frankfurt includes Roomers The Legend, The Pure and the Gekko House, which was awarded Hotel Property of the Year 2010. In addition, the Gekko Group encompasses 300 furnished flats, the lifestyle retail brand NO ROOMS, the semi-private jet airline Travelcoup, Gekko Ventures, as well as the restaurants Burbank, Chicago Williams, TRINITII and moriki in the Deutsche Bank towers. The company has been expanding in Germany since 2016, with Roomers in Baden-Baden opening in November 2016 with the restaurant moriki, Provocateur in Berlin in March 2017 with the restaurant Golden Phoenix, and Roomers in Munich and the restaurant Servus Heidi in October 2017. Roomers ParkView is expected to open in Frankfurt's Westend in 2024. Micky Rosen and Alex Urseanu were awarded "Hoteliers of the Year" by AHGZ and dfv Mediengruppe in January 2018, the Oscar of their industry.

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